

Oil of Oregano

Super Strength Oil of Oregano

Super Strength Oil of Oregano
Organicaps

OregImmune Organicaps

OregaFlu Organicaps

OregaPlus Organicaps

Super Strength Oregano +
Sterols Organicaps



Pure-lē Natural
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www.OreganoCures.com

The statements in this document have not been evaluated by the Food and Drug Administration.
This product is not intended to diagnose, treat, cure, or prevent any disease.

STRENGTH PERSONIFIED

Guaranteed Potency
Oregano products

What we say is what you get ... and we can prove it!



www.OreganoCures.com

Independent laboratory verified

Medicinal Oregano (*Origanum vulgare*)



Native to Mediterranean regions, oregano has been used for centuries as a pungent, warming spice in cooking, baking as well as a healing remedy.

Oregano (*Origanum vulgare*), also known as Common Turkish Oregano, European Oregano, and Wild Oregano, is one of nature's treasures. Medicinally it has a highly deserved reputation as a potent natural remedy, attributed to over 130 medicinally and nutritionally active compounds it contains. Chief among these compounds are the phenols, Carvacrol and Thymol, two antioxidant compounds that act as exceptionally strong healing and health promoting agents.

Internally, Carvacrol and Thymol effectively support your body's immune, digestive and respiratory systems. This action enables oregano to act as a healer and prevent a multitude of conditions that affect these vital body systems. Carvacrol and Thymol are exceptional medicinal substances with numerous uses including: antispasmodic, anti-inflammatory, antioxidant, antiplaque, antibacterial, fungicidal, candidicide, expectorant and carminative.

This unique powerhouse of medicinal properties enables Oregano to be a virtual medicine chest by itself. Externally, these compounds work as an exceedingly powerful antibacterial, antifungal, antiseptic and pain relieving analgesic agent.

Kosher Certification

All Pure-lē Natural medicinal oil products are certified Kosher and Parve by the strictest certifying agency in Canada, the Kashruth Council of Canada. This independent agency guarantees our quality, consistency and verifies the products are vegan, free of contaminants and the label is completely accurate (what's in the bottle is on the label and what's on the label is in the bottle).



KASHRUTH COUNCIL OF CANADA

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www.coc.ca

RABBINICAL
VAAD HAKASHRUTH

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Jay Spitzer

August 2008

To Whom It May Concern:

This is to advise that the following products made by Global Botanical Corp Ltd of Barrie, Ontario, are under the supervision and certification of the Kashruth Council of Canada and are kosher and pareve when bearing COR 18.

Pure-Lē Natural Capsules:
Orega Plus Organocaps
Oregafu Organocaps
Oregimmune Organocaps
Super Strength Oil of Oregano Organocaps
Pure-Lē Natural Herbal Oils:
2142 Oil of Oregano 20% Carvacrol
6998 Oil of Oregano 40% Carvacrol

This certification is effective through May 2009 and is subject to renewal at that time.

Sincerely yours,

Rabbi M. Levin
Executive Director

Affiliated with
Vaad Harabonim of Toronto

7703

Independent C. of A. (Certificate of analysis)

According to Canadian law, all companies making potency claims, must claim the potency (mg or %) of the finished product (not the raw material) and test each individual batch to confirm the claim. Pure-lē Natural tests our products at an independent laboratory to ensure we exceed our potency targets. Here is a copy of one our test results (Super Strength Oil of Oregano).



February 27, 2008
Health4All Products Ltd
545 Welham Road
Barrie, ON
L4N 8Z6
Canada

Attention: **Customer #**: HE203
PQE: 6902
Date Received: 02/11/2008

Sample #: 58129-005
Sample Description: #6998 Oil of Oregano 40% R90366
Temp on Receipt: RT
Comment:
Date Analysis Started: 02/13/2008

Test	Compound	Specification	Limit	Result	Detection Limit
Carvacrol		40%		44.3 %	

Methodology:
Carvacrol - GC-MS

Analyst: Sadiq Toma
QA Approved: Kotti Deenadayalan

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Certificate ID: 30286

Thymol (in low doses as found in oregano) is a potent aid for loosening phlegm in the lungs. According to herbal expert Dr. Norm Farnsworth “.. syrups containing thymol are frequently prescribed for even the most serious kinds of coughs”.

Oregano has been used for centuries to treat respiratory problems such as colds, flu asthma, bronchitis, and coughs. It is a valued digestive aid as its consumption enhances digestion and acts as a diuretic.

Multiple clinical trials have proven oregano’s ability to kill numerous pathogenic (harmful) organisms including Candida (*Candida albicans*), E. coli (*Escherichia coli*), Salmonella (*Salmonella enteritidis*), Flu (Influenza), Staph (*Staphylococcus aureus*), and some Pneumonia causing bacteria

Oregano is often used as a preservative in the food industry because of its ability to kill a wide range of bacteria. An ideal addition to cleaning products of all types, by incorporating oregano you add antibacterial and antimicrobial properties to shampoo, soap, detergent and household cleansers. This can reduce the potential for spreading colds, flu and disease. According to the Mayo clinic and the CDC (United States Centers for Disease Control and Prevention) “handwashing prevents colds”. Adding Oil of Oregano creates “super handwashing”.

Used externally, oregano is valued as a potent pain reliever - especially when treating rheumatism and arthritis. It helps to alleviate the pain associated with headaches, inflammation, spider and insect bites. Additionally, this herb’s powerful antimicrobial properties assist in preventing infections, and treating skin conditions such as athlete’s foot, psoriasis, eczema, shingles and neuralgia. Oregano has even been successfully used to terminate lice infestations.

Independent Laboratory Certificate of Analysis

Medicinal Oregano (*Origanum vulgare*)

An edible spice oil, oregano is perfect to enhance cleansers and disinfect high risk areas in the kitchen, bathrooms, or anywhere else small children or pets frequent. Oregano does not leave any toxic or chemical residue.

Unlike many antibiotics, Pure-lē Natural Oregano and medicinal spice oil products can be used without fear of creating the resistant “super bugs” that result from using other antibacterial products. They are the natural, safe, effective way to promote good health without negative side-effects.

The primary medicinal component found in oregano is carvacrol. It is distilled from fresh hand picked oregano leaves. Hundreds of clinical studies have proven carvacrol, and oregano’s ability to safely and effectively combat bacterial, viral, fungal and parasitic infections.

Natural, undiluted oregano essential oil has a carvacrol content ranging from 50-80%, however the vast majority of oregano oil has 60-70% carvacrol. Undiluted oregano essential oil is far too strong to use internally or externally. That is why oil of oregano exists. All true oil of oregano products are blends of oregano oil and carrier oils (in our case extra-virgin olive oil and natural vitamin E). By blending we are able to create highly potent, effective, safe, and easy to use.

Some companies would have you believe their product were 60, 70, 85, and sometimes over 93% carvacrol. Simply put these claims are fiction at best! Any product with carvacrol even approaching these ranges would burn skin on contact and it would cause extreme damage if taken internally. Additionally it is mathematically impossible. Blending oregano essential oil with any carrier oil will reduce the overall carvacrol content.

We guarantee the carvacrol potency of all of Pure-lē Natural’s finished medicinal oil products, and we back our guarantee up with independent lab verification! Look on OreganoCures.com for detailed information.

Therapeutic Synergies

Therapeutic synergies are created when different supplements address different aspects of a condition. By using complementary supplements in combination you experience amplified effectiveness as your body is better able to deal with the root cause of the problem. It is a case of the whole being significantly better than its individual parts. Some examples include:

Allergies & Asthma

Super Strength Oregano + Sterols Organicaps + Pure-lē Natural **FIBER**rific +probiotic + Health4All MegaOmega Organic Sprouted Flax

Antioxidants

Super Strength Oregano liquid + Health4All MegaOmega Organic Sprouted Flax with blueberries.

Arthritis & Rheumatism

Oil of Oregano (used externally) + Pure-lē Natural **FIBER**rific +omega-3 DHA & EPA concentrate + Health4All MegaOmega Organic Sprouted Flax

Colds and Influenza (Flu)

Super Strength Oil of Oregano (organicaps or liquid) + Pure-lē Natural **FIBER**rific +probiotic.

Detoxifying and Cleansing

Super Strength Oil of Oregano liquid + Pure-lē Natural **FIBER**rific +probiotic. + Pure-lē Natural liquid chlorophyll concentrate.

Digestion (sluggish or difficult)

Super Strength Oil of Oregano Organicaps + Pure-lē Natural **FIBER**rific +enzymes.

Energy (lack of)

Super Strength Oregano + Sterols + Pure-lē Natural **FIBER**rific +B vitamins & folic acid

Fungal infections including Candidiasis

Super Strength Oil of Oregano + Pure-lē Natural liquid chlorophyll concentrate + Pure-lē Natural **FIBER**rific +probiotic

What are the health benefits of Oregano?

Oregano serves both as a flavourful spice for food and healing. As a promoter of health, it has few equals. It has been used internally and externally to both treat and prevent the following conditions:

- | | |
|--------------------|--------------------------|
| Acne | Glands (swollen) |
| Allergies | Gum disease |
| Appetite Loss | Headaches |
| Arthritis | Hiccups |
| Asthma | Influenza (flu) |
| Athlete's foot | Insect bites |
| Back pain | Lice |
| Bloating | Menstrual pain |
| Bronchitis | Muscle pain |
| Candidiasis | Neuritis |
| Canker sores | Parasites |
| Circulation (poor) | Perspiration (lack of) |
| Colds | Pneumonia |
| Cold extremities | Psoriasis |
| Cold sores | Respiration |
| Colitis | Rheumatism |
| Congestion | Ringworm |
| Cough | Rosacea |
| Croup | Salmonella infections |
| Dandruff | Seborrhea |
| Diarrhea | Sinusitis |
| Digestive problems | Spider bites |
| Dyspepsia | Toenail problems |
| E. coli Infections | Urinary tract infections |
| Earache | Varicose veins |
| Eczema | Viral infections |
| Fatigue | Warts |
| Gas (intestinal) | Wounds |
| Gastritis | Yeast infections |

Oil of Oregano



The potent Oil of Oregano in traditional drops. Ideal for new Oil of Oregano users.

Blend of Mediterranean medicinal Oregano essential oil (*Origanum vulgare*), Extra virgin essential oil, and natural vitamin E oil.

Guaranteed to contain a minimum of 20% Carvacrol

Pure-lē Natural Oil of Oregano advantages:

- Natural, gluten-free, shelf-stable, vegan, kosher.
- Each drop contains a minimum of 20% carvacrol.
- Clinically proven to combat and prevent bacterial, viral, fungal and parasitic infections.
- Clinically proven pain reliever for arthritis, muscle and joint pain.
- Easy to use bottle neck insert dropper.
- Can be used internally and externally.
- Can be used in cooking and baking for that authentic oregano flavour and aroma.

Super Strength Oil of Oregano



The extra potent Oil of Oregano in traditional drops. Less expensive per dose, Super Strength Oil of Oregano is ideal for advanced users and those who enjoy the strong flavour and aroma.

Blend of Mediterranean medicinal Oregano essential oil (*Origanum vulgare*), Extra virgin essential oil, and natural vitamin E oil.

Guaranteed to contain a minimum of 40% Carvacrol

Each drop of Super Strength Oil of Oregano is equivalent to two drops of Oil of Oregano.

Pure-lē Natural Super Strength

Oil of Oregano advantages:

- Natural, gluten-free, shelf-stable, vegan, kosher.
- Each drop contains a minimum of 40% carvacrol.
- Clinically proven to combat and prevent bacterial, viral, fungal and parasitic infections.
- Clinically proven pain reliever for arthritis, muscle and joint pain.
- Easy to use bottle neck insert dropper.
- Can be used internally and externally.
- Can be used in cooking and baking for that authentic oregano flavour and aroma.

How Do I take Oregano?

When taking any medicinal spice oil liquid (Oil of Oregano, Super Strength Oil of Oregano) never place the drops directly on your tongue. To take internally, place the drops under your tongue and hold it there for 10-30 seconds. Then drink a cold liquid (preferably water) while keeping your tongue on the roof of your mouth so that you minimize the amount of oregano that gets on your taste buds. Usually the first time you try to swallow this way there is some difficulty, by the third time, most people are old pros.

Many people ask if they can add the drops to a glass of water or juice and then drink it. This method is not recommended for two reasons; first, most of the oil will float on top of the liquid and will stick to the side of your glass and very little will end up in your mouth. Secondly, what little oil does end up in your mouth will get pushed into your taste buds, making it seem much hotter than it actually is and making the experience quite unpleasant and unnecessarily hot.

When you initially start taking any medicinal spice oil liquid, start off slowly in order to let your body adjust. Gradually over the course of several weeks, increase your use until you reach your desired dose. We recommend novices not start with our Super Strength Oil of Oregano, but start with our Oil of Oregano until comfortable with the strength. Many people dilute our medicinal spice oils in a teaspoon of omega rich oils (hemp oil, flax oil, fish oil, borage oil, evening primrose oil, etc)

Week 1: 1/4 desired dose.

Week 2: 1/2 desired dose.







Week 3: 3/4 desired dose.

Week 4: Full desired dose.

All Pure-lē Natural medicinal oil Organicaps (Super Strength Oil of Oregano, OregaFlu, OregaPlus, OregImmune, Super Strength Oregano + Sterols) should ideally be taken with cold liquids. Warm liquids may dissolve the Organicaps too quickly while hot liquids can actually harm the oil within the Organicap.

How can Oregano help my Health?

Regular use of medicinal oregano (*Origanum vulgare*) provides numerous health benefits:

-  Improves digestion
-  Improves immunity
-  Reduces the risk of internal and external infection
-  Attacks pathogenic organisms while not affecting beneficial flora (probiotics)
-  Helps relieve muscle and joint pain
-  Helps relieve arthritic pain
-  Shortens duration of colds & flu's
-  Protects against free radical damage
-  Combats *Helicobacter pylori*, the bacteria responsible for the majority of ulcers
-  Helps to prevent yeast and candida infections
-  Helps relieve sinus and bronchial congestion
-  Helps treat acne
-  Helps prevent periodontal (gum) disease

For detailed information on these and additional health benefits, be sure to check out our web site:

www.OreganoCures.com

Super Strength Oil of Oregano Organicaps



For those individuals who are looking for the therapeutic benefit of oil of oregano but dislike oregano's distinct taste. Pure-lē Natural has developed a cold drying process enabling us to create full potency oregano oil powder. It is encapsulated in our 100% vegan Organicap capsules.

This extra potent Oil of Oregano in our convenient vegan Organicap capsule is ideal for advanced users looking for added

potency.

Mediterranean medicinal Oregano oil powder (*Origanum vulgare*) in vegan Organicaps.

Guaranteed to contain a minimum of 15mg Carvacrol in each Organicap capsule.

Each Super Strength Oil of Oregano Organicap is equivalent to two drops of Super Strength Oil of Oregano liquid or four drops of Oil of Oregano.

Pure-lē Natural Super Strength Oil of Oregano Organicaps advantages:

- Natural, gluten-free, shelf-stable, vegan, kosher.
- Each Organicap capsule contains a minimum of 15mg carvacrol.
- Clinically proven to combat and prevent bacterial, viral, fungal and parasitic infections.
- Easy to use taste-free vegan Organicap capsules.
- Can be used internally and externally.
- Can be used in cooking and baking for that authentic oregano flavour and aroma.

OregImmune Organicaps



OregImmune is the ultimate combination for immune health. Pure-lē Natural has combined the best known immune and infection fighters in one potent Organicap capsule. These herbs work together to protect against colds, flu, chronic infections, candida, yeast infections, bronchial congestion and as a general immune and antimicrobial tonic.

OregImmune is the natural potent overall immune tonic balancing

and toning your entire immune system. It is encapsulated in our 100% vegan Organicap capsules.

Mediterranean medicinal Oregano oil powder (*Origanum vulgare*), Organically Grown Echinacea Angustifolia Root (*Echinacea angustifolia*) and Organically Grown Goldenseal Root (*Hydrastis canadensis*) in vegan Organicaps.

Guaranteed to contain a minimum of 11mg Carvacrol in each Organicap capsule.

Pure-lē Natural

OregImmune Organicaps advantages:

- Natural, gluten-free, shelf-stable, vegan, kosher.
- Each Organicap capsule contains a minimum of 11mg carvacrol.
- Combination of ingredients used for centuries for infections and immune issues.
- Easy to use taste-free vegan Organicap capsules.

Q: What is carvacrol?

A: Carvacrol is an antioxidant phenol found naturally in oregano oil. It is one of over 130 medicinally and nutritionally active compounds it contains. Carvacrol acts as an exceptionally strong healing and health promoting agents.

Internally, Carvacrol effectively supports your body's immune, digestive and respiratory systems. This action enables oregano to act as a healer and prevent a multitude of conditions that affect these vital body systems. Carvacrol is an exceptional medicinal substance with numerous uses including: antispasmodic, anti-inflammatory, antioxidant, antiplaque, antibacterial, fungicidal, candidicide, expectorant and carminative.

Chief among carvacrol's abilities is that it inhibits the growth of numerous types of bacteria, including E. coli, Salmonella, Pseudomonas and Candida and the flu. Carvacrol is unique in that it has this antibacterial action, a great smell and taste (oregano) and doesn't harm probiotics (healthy bacteria) and doesn't contribute to superbugs. Scientists believe that carvacrol is effective because it causes damage to the pathogenic (bad) bacteria cell membrane inhibiting the proliferation of the bacteria effectively preventing and reversing infection.

Q: Are the Pure-lē Natural medicinal oregano products right for me?

A: Virtually everyone can benefit from a safe, natural boost to their immune, digestive, and elimination systems. That is exactly what medicinal oregano provides you with. Pure-lē Natural medicinal oregano products contain the essential nutrients your body and your individual body systems require to operate effectively and to keep you healthy.

Q: Can I take more than one of the Pure-lē Natural medicinal oregano products?

A: Yes, you can take any or all of the Pure-lē Natural medicinal oregano products together. They are all designed to complement each other, and can be taken at the same time, separately, or individually, whichever provides you with the nutrition you want and is more convenient for you. For a detailing of many of the benefit of these products please visit our website www.OreganoCures.com.

Frequently Asked Questions

- Q:** Does Pure-lē Natural use “wild oregano”?
- A:** Our oregano is far superior to “wild oregano”. According to the herbal expert Dr. James Duke (United States Department of Agriculture) “wild Oregano” is one of many names for the species of oregano (*Origanum vulgare*) that we use in our products. Each batch of Pure-lē Natural medicinal oregano oil products is tested by an independent lab to verify the species identity and carvacrol content prior to and after manufacture.

Many companies claim to use oregano that is grown “wild” in the Mediterranean. Unfortunately, growing herbs in these widely variable conditions is not an optimal way to create therapeutically active medicinal oregano. It leads to large variations in quality, consistency and therapeutic constituents. These same companies also make a big deal about using only “hand harvested” oregano. This is a ruse. All oregano harvested for its oil (including Pure-lē Natural’s) is hand harvested, as mechanical harvesting would damage the plant leaf’s valuable oil sacs, damaging the oil inside.

The oregano (*Origanum vulgare*) used in all our medicinal oregano products is field grown in the Mediterranean, without pesticides and herbicides. With close monitoring and protection we can grow superior oregano naturally high in carvacrol. By employing rigorous quality control standards throughout the growing, harvesting and manufacturing stages we are able to provide you with ultra premium quality, certified Kosher and Parve medicinal spice oil products with guaranteed levels of carvacrol.

- Q:** Has your oregano been scientifically studied?
- A:** Yes.

The specific species and quality of oregano oil that Pure-lē Natural uses in our medicinal oregano products has undergone hundreds of clinical trials confirming both its safety and efficacy. All of Pure-lē Natural’s medicinal oregano oil products are formulated from the highest grade ingredients. All ingredients are classified as GRAS (Generally Recognized As Safe) which is the highest international safety standard any ingredient can achieve.

OregaPlus Organicaps



For those individuals who are looking for a daily preventative. The herbs in this combination have been utilized for centuries to treat and prevent digestive ailments, headaches, colds, flu, asthma, parasites and fatigue.

OregaPlus is a potent overall health tonic balancing and toning your digestive, immune, circulatory and respiratory systems. It is encapsulated in our 100% vegan Organicap

capsules.

Mediterranean medicinal Oregano oil powder (*Origanum vulgare*), Rose hips (*Rosa canina*), onion (*Allium cepa*), and Garlic (*Allium sativum*) in vegan Organicaps.

Guaranteed to contain a minimum of 7.5mg Carvacrol in each Organicap capsule.

Pure-lē Natural Super Strength OregaPlus Organicaps advantages:

- Natural, gluten-free, shelf-stable, vegan, kosher.
- Each Organicap capsule contains a minimum of 7.5mg carvacrol.
- Used for centuries for digestive ailments, headaches, colds, flu, asthma, parasites and fatigue.
- Easy to use taste-free vegan Organicap capsules.
- Can be used internally and externally.
- Can be used in cooking and baking for that authentic Mediterranean flavour and aroma.

OregaFlu Organicaps



OregaFlu is the ultimate combination for preventing and reversing colds and flus. Pure-lē Natural has combined the best known cold and flu fighters in one potent Organicap capsule. These herbs work together to provide you with the ultimate protection against colds, flu and as a general immune and antimicrobial tonic.

OregaFlu is the natural potent overall cold and flu fighter. It is encapsulated in our 100% vegan Organicap

capsules.

Mediterranean medicinal Oregano oil powder (*Origanum vulgare*) and Elder flower (*Sambucus nigra*) in vegan Organicaps.

Guaranteed to contain a minimum of 6.5mg Carvacrol in each Organicap capsule.

Pure-lē Natural OregaFlu Organicaps advantages:

- Natural, gluten-free, shelf-stable, vegan, kosher.
- Each Organicap capsule contains a minimum of 6.5mg carvacrol.
- Combination of ingredients used for centuries and clinically proven to prevent and relieve influenza.
- Easy to use taste-free vegan Organicap capsules.

Super Strength Oregano + Sterols Organicaps (Formerly Aller-X)



Super Strength Oregano + Sterols Organicaps is the non-drowsy, non-habit forming synergistic blend of natural ingredients designed to balance and strengthen your immune system. It is particularly effective in preventing and alleviating asthma and allergies.

Super Strength Oregano + Sterols Organicaps contains no aspirin (acetylsalicylic acid), antihistamines or stimulants.

Mediterranean medicinal Oregano oil powder (*Origanum vulgare*), Natural Plant Phytosterol Complex, and Natural Vitamin C in vegan Organicaps.

Guaranteed to contain a minimum of 5.5mg Carvacrol in each Organicap capsule.

Pure-lē Natural Super Strength Oregano + Sterols Organicaps advantages:

- Natural, gluten-free, shelf-stable, vegan, kosher.
- Each Organicap capsule contains a minimum of 5.5mg carvacrol.
- Combination of ingredients clinically proven to combat all types of allergies and asthma.
- Easy to use taste-free vegan Organicap capsules.